

## LEAVING VOICEMAILS FOR PROSPECTS

People often ask us here at Connect 5000 for real-life samples to use when ***leaving voicemails for prospects***. Keep in mind that the examples below are meant to build on one another. It is best to use them together and in order. Be prepared to constantly tweak, edit, and refine your voicemails until your message is clear and you've found your own voice.

*Examples:*

1. "Hello [PROSPECT], Ray Ruecker with Connect 5000. I'm following up on an email I sent you recently. I noticed your LinkedIn profile and thought it might make sense to talk. Please call me back at [PHONE NUMBER]. Again that number is [PHONE NUMBER]."
2. "Hello [PROSPECT], Ray Ruecker with Connect 5000. Most companies struggle with [PAIN POINT]. I would love to share some solutions that have worked really well for others in your industry. If this is of interest, let's set up a time to talk at [PHONE NUMBER]. Again my number is [PHONE NUMBER]."
3. "Hello [PROSPECT], Ray Ruecker with Connect 5000. I'm following up on an email I sent you recently. We generated a sales call for a client that resulted in a \$27M contract. Please call me back at [PHONE NUMBER] and I'll share how we did it. Again my number is [PHONE NUMBER]."
4. "Hello [PROSPECT], Ray Ruecker with Connect 5000. I'm following up on an email I sent you recently. We've generated over 120 meetings in 6 months for a company like yours. If you would like more meetings with new prospects, please call me back at [PHONE NUMBER]. Again my phone number is [PHONE NUMBER]."
5. "Hello [PROSPECT], Ray Ruecker with Connect 5000. I don't know if you're currently evaluating outbound lead generation firms, but if you are, I can offer you some insight that will help you make a better decision and only take 15 minutes of your time. If you are interested, please call me back at [PHONE NUMBER]. Again my phone number is [PHONE NUMBER]."

*Success in any voicemail campaign requires a balance of time, effort, and touches. Even if prospects don't respond to your initial efforts, don't give up. Remember, it takes an average of at least 8 to 12 attempts to connect with a prospect. Throwing in the towel too early will often mean missed opportunities and lost profit.*

 **For more samples and examples, download a free copy of our step-by-step guide to shorten sales cycles and multiply revenue *How to Score from First Base! (In Sales)* at [www.connect5000.com/book](http://www.connect5000.com/book).**